



Sponsorship Policy

1. OBJECTIVES

To ensure that any sponsorship support offered by MVV Environment Baldovie Ltd (MEB) is:

- a) targeted to groups, teams or charities who operate within the postcode areas of Dundee and Angus Councils,
- b) benefits groups, teams or charities that aim to improve the quality of life or opportunities for the people they serve, and
- c) that the activities of the sponsored groups, teams or charities are related to the business aims of MEB.

2. SCOPE

This procedure applies to all requests received with regards to sponsorship by MEB.

This procedure applies to all staff involved in handling requests for sponsorship to MEB and covers all such requests, whether received in person, by letter, e-mail, telephone, fax or verbally; directly or indirectly via third parties.

3. PROCESS

MEB's Managing Directors have delegated to the Community Liaison Manager the responsibility for co-ordinating the award of sponsorship monies throughout the activities of MEB. The final decision to which applicants the sponsorship will be provided will be made by the Managing Directors.

The Community Liaison Manager will ensure that all requests are acknowledged and responded to, regardless of whether they are successful or not.

The Community Liaison Manager will record all requests and outcomes for reporting, monitoring and improvement purposes.

3.1 APPLYING FOR SPONSORSHIP

A variety of channels will be provided to enable applicants to contact MEB including, telephone, in person, by letter or fax, via a dedicated e-mail address. A simple application form will be available on request.

Applicants may apply at any time using the application form and guidance notes included in the Appendix. Applications will be acknowledged when received and filed for consideration at the next available opportunity. Sponsorship applications will be formally appraised and decided upon twice a year during the months of May and November for applications received prior to the start of the relevant month.

Any personal data submitted to MVV will be handled in accordance with our Privacy Policy



3.2 ALLOWABLE AMOUNTS

Amounts awarded will vary between applicants, however the maximum amount per request will be £1,000.00. This will be paid as a one-off lump sum, unless otherwise agreed.

3.3 FREQUENCY OF PAYMENTS

As described at 3.1 above, MEB will formally consider applications for sponsorship twice a year. Once the formal review process has been undertaken and the parties to be sponsored have been identified, MEB will notify with a response form and pay the sponsorship monies to these parties within 14 working days after MEB received the response form.

3.4 REAPPLYING FOR SPONSORSHIP

If an applicant is unsuccessful in their application, they will be informed as to why. Unsuccessful applicants may re-apply, and subsequent applications will be considered at the next available opportunity and included in the next formal appraisal.

3.5 ASSESSMENT CRITERIA

The criteria for applicants to match their requests against are set out in the Sponsorship Guidance.

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